

President Message

Overview and history of Yu-cho Foundation

I greatly appreciate your further guidance and encouragement.

The Yu-cho Foundation is an organization which aims to promote public welfare by conducting research studies and providing research grants in the area of personal savings including the improvement and promotion of postal services for post office customers. Besides, the foundation has supported international volunteer activities, financial education and consultation.

The Yu-cho Foundation has been conducting research studies since 1969 as the Postal Savings Promotion Society. At the same time, the society was engaged in managing Mielparque Hotel's accommodation and banquet service.

The organization, which was renamed in 2007 to the Yu-cho Foundation, has experienced the merger of both the Research Institute for Postal Savings Fund and the Postal Savings for International Voluntary Aid Promotion Association in 2006 as well as the Postal Service Center in 2008. In that year the Yu-cho Foundation ended the management of Mielparque and transferred its management to the Japan Post Holdings.

The Yu-cho Foundation has applied to the Cabinet Office for the approval to change its legal status to a general incorporated foundation in order to correspond appropriately to the new institutional reform of Public Interest Corporation.

In November 2011, the foundation started a new financial consultation business, and changed to a general incorporated foundation on April 1, 2012. Under the new "general incorporated foundation" status, the foundation hopes to continue providing various research throughout the postal service areas, conducting various businesses in order to enhance financial products and services which are essential to people's lives from the consumer oriented perspective and contribute to the creation of a solid

foundation of the people's lives enrichment.

President of Yu-cho Foundation
Joji Asahi